Resume

I'm Emma Igelström

ABOUT

I work as a UX & UI Designer at This is Deploy. I am driven by the combination of being able to visualize ideas and being creative in order to enhance the experience for the end user as well as working with concept development, building prototypes in industry-standard software and testing these.
In short: using UX and UI to innovate.

www.emmaigelstrom.com

SKILLS

UX & UI Designer

User Researcher

Technical Project Manager

Front-End Developer

COMPETENCES

Figma, UX/UI-Design,

Personas, Think Aloud,

Design Thinking Process,

Double-Diamond,

Prototyping, Usability Testing,

Human-centered design,

Design Methodology,

Usability Research,

Agile methods, A/B-testing,

Design Patterns,

Wireframing, Whimsical,

Sketch, Wix, Photoshop,

KanBan, Python, Git, HTML,

CSS, SQL, JavaScript,

Project Management,

Agile Project Manager,

Workshop Facilitator, Mentor

CONTACTS

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EMPLOYMENT HISTORY

UX & UI Designer - This is Deploy

Q3 2022 – Present

Working as an IT consultant with focus on UX and UI Design. The work involves user interviews, user research, creating personas and user stories. Furthermore, creating design systems and logos, designing and redesigning websites and applications.

Technical Project Manager - Lime Technologies

Q4 2022 – Q1 2023

Continuously leading three projects simultaneously, implementing Lime CRM to customers. The CRM system is adapted to each customer to fit their special needs and make it user friendly, often using SQL. To understand the users, I arranged workshops and user training. Using CSS and JavaScript, I designed and implemented custom forms and other modules in the CRM system.

User research (Master Thesis) - Schibsted

Q1 2020 – Q2 2020

I investigated how rich content can enhance digital news stories with the end goal of widening the audience. Through user research, design research and semi-structured interviews investigated the new digital news format that is very different from traditional printed methods, presenting new possibilities.

EDUCATION

M.Sc.eng in Media Technology, Master: Interactive Media - Royal Institute of Technology, KTH

2015 – 2020

Royal Institute of Technology has provided skills such as solving complex problems within software development, UX-design, user research and human-computer interaction.

UX Design at Nordic Tech Institute

Q2 2022

Course in UX Design to deepen skills within the field. Focus on design thinking process as design method and human-centered design.

Single courses - Santa Barbara City College USA

Q1 2013 – Q2 2013

English, Marketing, Sociology, Film and Fitness